

Sponsorship Handbook



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Sponsorship Handbook

Welcome to the Emirates Dermatology Society!

Dear Partners,

The Emirates Dermatology Society (EDS) is dedicated to helping dermatology professionals provide the best possible care. Our members comprise the region's leading experts in the field of dermatology, certified by internationally accredited medical bodies.

I personally hope that this collaboration will continue in the next coming years. The continuity of the relationship between you and the elected EDS Board over the coming years will ensure the successful implementation of our strategic vision as we build upon the 4 pillars of previous achievements.

The EDS is committed to achieving medical excellence and improving the health care for patients with Dermatological disease in the UAE and we achieve this through 4 principal areas of activity:

- Education of Health Care providers.
- Patient Education.
- Research.
- Partnering with Health Care Providers (Health governors, health authority, and insurance companies).

Dr. Anwar Al Hammadi
EDS President

Management Committee & EDS Headquarters

The EDS has an active management committee that oversees the day to day running of the organization.

Management Committee

EDS Board

President	Dr. Anwar Al Hammadi
Vice President	Dr. Khaled Al Nuaimi
General Secretary	Dr. Fatima Saleh Ahmed
Scientific Committee Chairperson	Dr. Muna Al Murrawi
Cultural Committee Chairperson	Dr. Mohamed Mohamed

EDS Headquarters

K.I.T. Group Middle East Hassani El Koutbia
P.O. Box 77893
Abu Dhabi, UAE
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Working with EDS

Our current and planned activities include:

- Keeping members up to date with the global advances in dermatology.
- Maintaining the highest ethical standards for the practice of dermatology.
- Holding regular education and training courses to advance knowledge.
- Supporting scientific meetings and conferences for dermatology to promote latest best practice.
- Encouraging greater dialogue between members to ensure the greatest possible sharing of expertise and research.
- Providing the public with relevant information about dermatology including locating qualified dermatology specialists.
- Advocating and supporting improved healthcare policies and promoting robust standards of care.



Sponsorship of EDS Monthly Meetings

Each month, professionals from different cities in the United Arab Emirates gather to discuss and learn about new studies and research to improve their practice. International and national speakers are invited to share their expertise in Dermatology. These meetings are accredited in the United Arab Emirates. Companies active in the field of dermatology are invited to sponsor one or several of these meetings to maximize their presence. As a sponsor, your company will receive powerful marketing resources and valuable exposure. These meetings are a key element for the success of EDS. Your presence and contributions enhance the overall scientific value of the event.

- Price for 2017: 24.000\$
- Price for 2018: 25.000\$

YEAR 2017		COMMENTS
Dubai	October	
Abu Dhabi	November	
Dubai	December	

Total Number of Meetings: 3 Meetings

YEAR 2018		COMMENTS
	January	
Abu Dhabi	February	
Dubai	March	
Abu Dhabi	April	
Al Ain	May	
	June	Ramadan
	July	Summer
	August	Summer
Abu Dhabi	September	
Dubai	October	
Abu Dhabi	November	
Dubai	December	

Total Number of Meetings: 8 Meetings

Please contact Hassani El Koutbia (helkoutbia@kit-group.org) if you are interested in sponsoring these monthly meetings

Sponsorship Handbook

Program Structure

THURSDAY		
Time	Activity	Topic
19:30-21:00	EDS Board Meeting	To discuss updates
21:00-22:00	Dinner	

FRIDAY		
Time	Activity	Topic
09:05-09:10	Opening	
09:15-09:55	Presentation	Article review / Non EDS
10:00-10:45	Presentation	Article review
10:45-11:00	Coffee Break	
11:00-12:00	Presentation	Non EDS activity (Sponsor)
12:00-12:10	Closing remarks	
12:10-14:00	Prayer and lunch	

Annual Sponsorship of EDS Activities

Why should you sponsor EDS 2016/2017?

The Emirates Dermatology Society plays a key role in the continuous improvement in the quality of dermatology services in the UAE and the wider region. We encourage Sponsors to select a range of activities to support from:

- Physicians' Education and CPD
- Patient Education & Public Awareness
- Research
- EDS Membership & Communications

Sponsor Acknowledgement Level

Sponsors will be given a Sponsorship Category status depending on the total amount of your Sponsorship contribution over the year. The total contribution may consist of sponsored items such as subscriptions to leading online journals, arthritis day promotion and printed materials.

Gold Sponsor	100,000 AED
Silver Sponsor	60,000 AED
Bronze Sponsor	40,000 AED
Partner	No Minimum Requirements

Sponsorship Handbook

Patient Education & Public Awareness

- The minimum level of support will be **90,000AED**. Please contact us to design a customized campaign, costs will depend on media chosen and campaign plan.

Activity	Duration	Price
Radio Campaigns	One week every 3 months 20 sec/2 times a day	Upon request
TV Campaign	Once a month before each EDS monthly meeting	Upon request
Non-Dermatology Education Program	Every monthly meeting	15,000 AED
Contributions	One Year	20,000 AED
Publications	Once a month	10,000 AED
Booth in a Mall	One Week	12,000 AED

Research

- The minimum level of support will be **90,000AED**. Please contact us to design a customized campaign, costs will depend on media chosen and campaign plan.

EDS Membership & Communications

Activity	Duration	Price
Logo on EDS website	12 months	20,000 AED
Name on EDS website	12 months	20,000 AED
Logo on official EDS materials	Every EDS meeting	10,000 AED
EMA recognition	12 months	10,000 AED
Use of EDS Logo	1 Event	15,000 AED

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For information regarding EDS
Sponsorship, do not hesitate to contact:

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AbuDhabi, United Arab Emirates

