

RAISE YOUR EXPECTATIONS. CHANGE THEIRS.

STAND UP TO HS

Bimekizumab - HS Launch

Save THE Date



NOVEMBER 14TH, 2025



INTERCONTINENTAL
DUBAI FESTIVAL CITY



AL RAS BALLROOM 2&3



18:50-20:30



AXILLA

For Healthcare Professionals only.

Full prescribing information is available upon request.

In the event of an adverse event occurring from Bimzelx, kindly report them to the NewBridge Safety Mailbox at: safety@nbpharma.com

Kindly forward any medical information inquiry to medinfo@nbpharma.com
NewBridge Pharmaceuticals, PO Box 500618, Dubai Science Park Towers, 17TH Floor, North Tower,
Al Barsha South 2, Dubai, United Arab Emirates.

Tel: +971 4 429 8700 | Fax: +971 4 429 8677 | Website: <https://nbpharma.com>

RAISE YOUR EXPECTATIONS. CHANGE THEIRS.

STAND UP TO HS

Bimekizumab - HS Launch



NOVEMBER 14TH, 2025



INTERCONTINENTAL
DUBAI FESTIVAL CITY

AL RAS BALLROOM 2&3



18:50-20:30



AGENDA

TIME (UAE Time)	TOPIC	SPEAKER
	Chairperson : Dr. Ayman AlNaeem	
18:50-19:05 15 min	Welcome & Opening Remarks	Joe Henein Simon Lucas
19:05-19:20 15 min	The Unrelenting Burden of HS	Dr. Atial Al Lafi
	Chairperson : Dr. Afaf Al Sheikh	
19:20-19:35 15 min	Reimaging HS Treatment Goals	Prof. Dr. Falk G. Bechara
19:35-19:50 15 mins	Targets That Matter: Dual IL-17A & IL-17F Inhibition	Dr. Stevan Shaw
	Chairperson : Dr. Muna Al Murrawi	
19:50-20:05 15 mins	It's Time We Expect More From HS Management "Achieving What Patients Truly Need"	Prof. Dr. Falk G. Bechara
20:05-20:20 15 mins	From Flares To Freedom "A Practical Approach"	Dr. Ahmed Ameen
20:20-20:30 10 mins	Discussion and Closing	Meeting Faculty & All

FACULTY MEMBERS

CHAIRPERSONS



Dr. Ayman AlNaeem

President of Emirates Dermatology Society
Consultant dermatology - EHS



Dr. Afaf Al Sheikh

Consultant and Head,
Division of Dermatology,
Department of Medicine,
King Abdulaziz Medical City,
Riyadh, KSA
Assistant Professor, King Saud Bin Abdulaziz
University for Health Sciences, KSA



Dr. Muna Al Murrawi

Consultant Dermatologist
CMO of DMA center
Co-Chair of Emirati Board
Vice president of Emirates Dermatology Society

SPEAKERS



Prof. Dr. Falk G. Bechara

Deputy Director of Dermatology,
Venereology, & Allergy
Head, Department of Dermatologic Surgery,
Ruhr-University Bochum, Germany



Dr. Atial Al Lafi

President, Kuwait Society of Dermatology,
Consultant Dermatologist
Chair of Dermatology Council, Kuwait
Head of As'ad Al Hamad Dermatology
Center, Kuwait



Dr. Ahmed Ameen

Consultant Dermatologist
at NMC Healthcare.



Dr. Stevan Shaw

Head of UK Research,
UCB UK & Ireland

For Healthcare Professionals only.

Full prescribing information is available upon request. In the event of an adverse event occurring from Bimekizumab, kindly report them to the NewBridge Safety Mailbox at: safety@nbp Pharma.com Kindly forward any medical information inquiry to medinfo@nbp Pharma.com NewBridge Pharmaceuticals, PO Box 500618, Dubai Science Park Towers, 17th Floor, North Tower, Al Barsha South 2, Dubai, United Arab Emirates.
Tel: +971 4 429 8700 | Fax: +971 4 429 8677 | Website: <https://nbp Pharma.com>