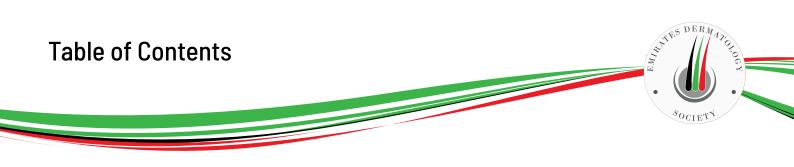


Sponsorship Handbook



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Welcome to the Emirates Dermatology Society!

Dear Partners,

The Emirates Dermatology Society (EDS) is dedicated to helping dermatology professionals provide the best possible care. Our members comprise the region's leading experts in the field of dermatology, certied by internationally accredited medical bodies.

I personally hope that this collaboration will continue in the next coming years. The continuity of the relationship between you and the elected EDS Board over the coming years will ensure the successful implementation of our strategic vision as we build upon the 4 pillars of previous achievements.

The EDS is committed to achieving medical excellence and improving the health care for patients with Dermatological disease in the UAE and we achieve this through 4 principal areas of activity:

- Education of Health Care providers
- Patient Education
- Research
- Partnering with Health Care Providers (Health governors, health authority, and insurance companies)



Dr. Anwar Al Hammadi EDS President



The EDS has an active management committee that oversees the day to day running of the organization.

Management Committee

EDS Headquarters



Dr. Anwar Al Hammadi President K.I.T. Group Middle East

Hassani El Koutbia P.O. Box 77893 Abu Dhabi, UAE Tel: +971 52 966 6681 Email: helkoutbia@kit-group.org





Dr. Muna Al Murrawi Vice President



Dr. Fatima Saleh Ahmed General Secretary



Dr. Khadija Aljefris Scientic Committee Chairperson



Dr. Ayman Alnaeem Cultural Committee Chairperson



Our current and planned activities include:

- Keeping members up to date with the global advances in dermatology.
- Maintaining the highest ethical standards for the practice of dermatology.
- Holding regular education and training courses to advance knowledge.
- Supporting scientic meetings and conferences for dermatology to promote latest best practice.
- Encouraging greater dialogue between members to ensure the greatest possible sharing of expertise and research.
- Providing the public with relevant information about dermatology including locating qualied dermatology specialists.
- Advocating and supporting improved healthcare policies and promoting robust standards of care.





Each month, professionals from different cities in the United Arab Emirates gather to discuss and learn about new studies and research to improve their practice. International and national speakers are invited to share their expertise in Dermatology. These meetings are accredited in the United Arab Emirates.

Companies active in the field of dermatology are invited to sponsor one or several of these meetings to maximize their presence. As a sponsor, your company will receive powerful marketing resources and valuable exposure. These meetings are a key element for the success of EDS. Your presence and contributions enhance the overall scientic value of the event.

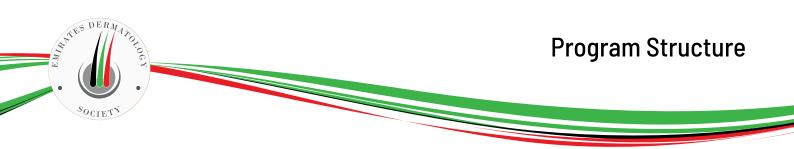
YEAR 2020		COMMENTS
AbbVie	January	
Novartis	February	
	March	
	April	
	Мау	Ramadan
	June	
	July	Summer
	August	Summer
	September	
	October	
	19 - 21 November	EDS Conference
	December	

Price for 2020 - 2021: 30.000 USD

Total Number of Meetings: 8 Meetings

YEAR 2021		COMMENTS
	January	
	February	
	March	
	April	Ramadan
	Мау	
	June	
	July	Summer
	August	Summer
	September	
	October	
	18 - 20 November	EDS Conference
	December	
Total Number of Meetinger 9	Montinge	

Total Number of Meetings: 8 Meetings



THURSDAY

TIME	ACTIVITY	ТОРІС
19:30 - 21:00	EDS Board Meeting	To discuss updates
21:00 - 22:00	Dinner	

FRIDAY

TIME	ACTIVITY	ТОРІС
09:05 - 09:10	Opening remarks	
09:15 - 09:55	Presentation	Article review / Non EDS
10:00 - 10:45	Presentation	Article review
10:45 - 11:00	Coffee Break	
11:00 - 12:00	Presentation	Non EDS activity (Sponsor)
12:00 - 12:10	Closing remarks	
12:10 - 14:00	Prayer and lunch	





Why should you sponsor EDS 2020-2021?

The Emirates Dermatology Society plays a key role in the continuous improvement in the quality of dermatology services in the UAE and the wider region. We encourage Sponsors to select a range of activities to support from:

- Physicians' Education and CPD
- Patient Education & Public Awareness
- Research
- EDS Membership & Communications

Sponsor Acknowledgement Level

Sponsors will be given a Sponsorship Category status depending on the total amount of your Sponsorship contribution over the year. The total contribution may consist of sponsored items such as subscriptions to leading online journals, arthritis day promotion and printed materials.

GOLD SPONSOR	100, 000 AED
SILVER SPONSOR	60, 000 AED
BRONZE SPONSOR	40, 000 AED
PARTNER	NO MINIMUM REQUIREMENTS





Patient Education & Public Awareness

• The minimum level of support will be 90,000 AED. Please contact us to design a customized campaign, costs will depend on media chosen and campaign plan.

ACTIVITY	DURATION	PRICE
Radio Campaigns	One week every 3 months 20 sec/2 times a day	Upon request
TV Campaign	Once a month before each EDS monthly meeting	Upon request
Live Webinars	60 minutes	36,700 AED
Non-Dermatology Education Program	Every monthly meeting	15,000 AED
Contributions	One Year	20,000 AED
Publications	Once a month	10,000 AED
Booth in a Mall	One Week	25,000 AED

Research

• The minimum level of support will be 90,000 AED. Please contact us to design a customized campaign, costs will depend on media chosen and campaign plan.

EDS Membership & Communications

ACTIVITY	DURATION	PRICE
Logo on EDS website	12 months	20,000 AED
Name on EDS website	12 months	20,000 AED
Logo on EDS materials	Every EDS meeting	10,000 AED
EMA recognition	12 months	From 25,000 AED
Use of EDS Logo	1 Event	From 25,000 AED
Links for Radio/Video on website	1 month	28,000 AED



For information regarding EDS Sponsorship, do not hesitate to contact:

Hassani El Koutbia

helkoutbia@kit-group.org K.I.T. Group Middle East FZ LLC P.O. Box 77893 Abu Dhabi, United Arab Emirates

www.edsuae.com