



# Sponsorship Handbook

# Table of Contents



<b>Welcome Message</b>	<b>3</b>
<b>Management Committee &amp; EDS Headquarters</b>	<b>4</b>
<b>Working with EDS</b>	<b>5</b>
<b>Sponsorship of EDS Monthly Meetings</b>	<b>6</b>
<b>Program Structure</b>	<b>7</b>
<b>Annual Sponsorship of EDS Activities</b>	<b>9</b>





# Welcome Message

## Welcome to the Emirates Dermatology Society!

Dear Partners,

The Emirates Dermatology Society (EDS) is dedicated to helping dermatology professionals provide the best possible care. Our members comprise the region's leading experts in the field of dermatology, certified by internationally accredited medical bodies.

I personally hope that this collaboration will continue in the next coming years. The continuity of the relationship between you and the elected EDS Board over the coming years will ensure the successful implementation of our strategic vision as we build upon the 4 pillars of previous achievements.

The EDS is committed to achieving medical excellence and improving the health care for patients with Dermatological disease in the UAE and we achieve this through 4 principal areas of activity:

- Education of Health Care providers
- Patient Education
- Research
- Partnering with Health Care Providers (Health governors, health authority, and insurance companies)



---

Dr. Anwar Al Hammadi  
EDS President

# Management Committee & EDS Headquarters



The EDS has an active management committee that oversees the day to day running of the organization.

## Management Committee



**Dr. Anwar Al Hammadi**  
President



**Dr. Muna Al Murrawi**  
Vice President



**Dr. Fatima Saleh Ahmed**  
General Secretary



**Dr. Khadija Aljefris**  
Scientific Committee Chairperson



**Dr. Ayman Alnaeem**  
Cultural Committee Chairperson

## EDS Headquarters

### K.I.T. Group Middle East

Hassani El Koutbia  
P.O. Box 77893  
Abu Dhabi, UAE  
Tel: +971 52 966 6681  
Email: [helkoutbia@kit-group.org](mailto:helkoutbia@kit-group.org)



Our current and planned activities include:

- Keeping members up to date with the global advances in dermatology.
- Maintaining the highest ethical standards for the practice of dermatology.
- Holding regular education and training courses to advance knowledge.
- Supporting scientific meetings and conferences for dermatology to promote latest best practice.
- Encouraging greater dialogue between members to ensure the greatest possible sharing of expertise and research.
- Providing the public with relevant information about dermatology including locating qualified dermatology specialists.
- Advocating and supporting improved healthcare policies and promoting robust standards of care.



# Sponsorship of EDS Monthly Meetings



Each month, professionals from different cities in the United Arab Emirates gather to discuss and learn about new studies and research to improve their practice. International and national speakers are invited to share their expertise in Dermatology. These meetings are accredited in the United Arab Emirates.

Companies active in the field of dermatology are invited to sponsor one or several of these meetings to maximize their presence. As a sponsor, your company will receive powerful marketing resources and valuable exposure. These meetings are a key element for the success of EDS. Your presence and contributions enhance the overall scientific value of the event.

- Price for 2020 - 2021: **30.000 USD**

YEAR 2020	COMMENTS	
AbbVie	January	
Novartis	February	
	March	
	April	
	May	Ramadan
	June	
	July	Summer
	August	Summer
	September	
	October	
	19 - 21 November	EDS Conference
	December	

**Total Number of Meetings: 8 Meetings**

YEAR 2021	COMMENTS	
	January	
	February	
	March	
	April	Ramadan
	May	
	June	
	July	Summer
	August	Summer
	September	
	October	
	18 - 20 November	EDS Conference
	December	

**Total Number of Meetings: 8 Meetings**

## THURSDAY

TIME	ACTIVITY	TOPIC
19:30 - 21:00	EDS Board Meeting	To discuss updates
21:00 - 22:00	Dinner	

## FRIDAY

TIME	ACTIVITY	TOPIC
09:05 - 09:10	Opening remarks	
09:15 - 09:55	Presentation	Article review / Non EDS
10:00 - 10:45	Presentation	Article review
10:45 - 11:00	Coffee Break	
11:00 - 12:00	Presentation	Non EDS activity (Sponsor)
12:00 - 12:10	Closing remarks	
12:10 - 14:00	Prayer and lunch	



# Annual Sponsorship of EDS Activities



## Why should you sponsor EDS 2020-2021?

The Emirates Dermatology Society plays a key role in the continuous improvement in the quality of dermatology services in the UAE and the wider region. We encourage Sponsors to select a range of activities to support from:

- Physicians' Education and CPD
- Patient Education & Public Awareness
- Research
- EDS Membership & Communications

## Sponsor Acknowledgement Level

Sponsors will be given a Sponsorship Category status depending on the total amount of your Sponsorship contribution over the year. The total contribution may consist of sponsored items such as subscriptions to leading online journals, arthritis day promotion and printed materials.

<b>GOLD SPONSOR</b>	<b>100, 000 AED</b>
<b>SILVER SPONSOR</b>	<b>60, 000 AED</b>
<b>BRONZE SPONSOR</b>	<b>40, 000 AED</b>
<b>PARTNER</b>	<b>NO MINIMUM REQUIREMENTS</b>







# Annual Sponsorship of EDS Activities

## Patient Education & Public Awareness

- The minimum level of support will be **90,000 AED**. Please contact us to design a customized campaign, costs will depend on media chosen and campaign plan.

ACTIVITY	DURATION	PRICE
Radio Campaigns	One week every 3 months 20 sec/2 times a day	Upon request
TV Campaign	Once a month before each EDS monthly meeting	Upon request
Live Webinars	60 minutes	36,700 AED
Non-Dermatology Education Program	Every monthly meeting	15,000 AED
Contributions	One Year	20,000 AED
Publications	Once a month	10,000 AED
Booth in a Mall	One Week	25,000 AED

## Research

- The minimum level of support will be **90,000 AED**. Please contact us to design a customized campaign, costs will depend on media chosen and campaign plan.

## EDS Membership & Communications

ACTIVITY	DURATION	PRICE
Logo on EDS website	12 months	20,000 AED
Name on EDS website	12 months	20,000 AED
Logo on EDS materials	Every EDS meeting	10,000 AED
EMA recognition	12 months	From 25,000 AED
Use of EDS Logo	1 Event	From 25,000 AED
Links for Radio/Video on website	1 month	28,000 AED



**For information regarding EDS Sponsorship, do not hesitate to contact:**

**Hassani El Koutbia**

[helkoutbia@kit-group.org](mailto:helkoutbia@kit-group.org)

K.I.T. Group Middle East FZ LLC

P.O. Box 77893

Abu Dhabi, United Arab Emirates

[www.edsuae.com](http://www.edsuae.com)